

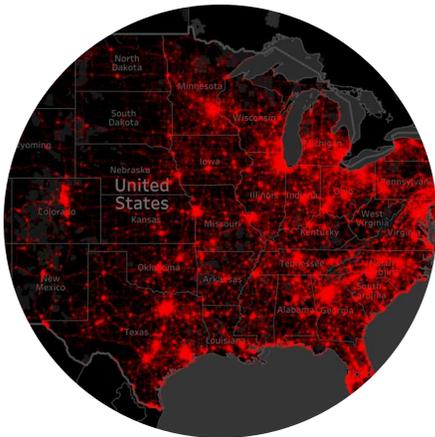


Arrivalist®



Measure the Journey

Arrivalist is a journey intelligence company that empowers businesses with a powerful, new set of measurement tools to better understand how people travel. Our technology analyzes the movement of devices to measure how consumers interact with locations.



Robust Location Data

Arrivalist sources information from over 120 Million devices and 10MM automobiles. We have created a geographically representative panel for measurement and insights. With the use of historical data, Arrivalist enables businesses to understand consumer trends.



Holistic Measurement

By measuring the location of devices, Arrivalist is not limited to measuring only certain modes of transportation. By tracking the consumer journey, Arrivalist can help businesses understand how people travel to their locations.



Always On Insights

Arrivalist enables businesses to understand where their customers come from, what they do during their trip, and where they stay. "Always on" insights enable long-term customer, competitor, and market intelligence via an intuitive self-serve portal.

To schedule a demo, or for more information, please email us at greg@arrivalist.com





Arrivalist[®] Case Studies



NOLA improves ROI by 328%

New Orleans utilized Arrivalist technology to better time their marketing campaigns, and to identify which media partners delivered the most valuable visitors over time.

"Arrivalist and Arrival data have been transformational for our organization" - Mark Romig, CEO New Orleans Tourism Marketing Co

Hotel Developer uncovers 12% unseen Market Demand

In Development Partners LLC (IP) contracted with Arrivalist to apply its proven research techniques to more precisely validate the size of the untapped demand for a four-star hotel in Bradenton and the market penetration required to support it. By taking a comprehensive look at the market, measuring all arrivals, including AirBnb and VRBO, as opposed to just looking at traditional lodging, Arrivalist was able to reveal that the Market demand was 12% larger than they had believed.



Las Vegas Casinos see 48% longer stays from visitors outside of Southern California.

Las Vegas casinos were worried that they were losing market share from their largest market, Southern California. Arrivalist data revealed that while Las Vegas Casinos have seen a 4.7% drop in visitors from SoCal, visitors from from outside of SoCal stay 48% longer, exposing a new opportunity for the market. Longer stays mean more room nights, and increased ancillary spending for Casinos.



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